

2nd - 4th July 2024 | LIFE Centre, Wapping Road Bradford BD3 0EQ

Are you a STEM company based in the Yorkshire and Humber region and concerned about your future workforce and the current skills shortage? Then why not exhibit at STEMFest? This dynamic, FREE event, delivered by your local STEM Hub is designed to inspire, enthuse and engage school children in STEM subjects and highlight future career opportunities available to them in local companies.

#### What is the commitment?

STEMFest is a 3-day event taking place on 2nd- 4th July at the Life Centre in Bradford. The set-up day will be the afternoon of Monday 1st July. We ask that your exhibition is manned from 9:30am until 3:30pm across all 3 event days. We also require the activity to be short and able to accommodate no more than 20 pupils at a time. There will also be a business breakfast on Tuesday 2nd July from 8am – 9am where you can network with other businesses and employers in the region.

# Why should businesses support?



Help address the STEM skills shortage and talent pipeline



Supporting your Corporate Social Responsibility (CSR) strategy



Discover new talent (reducing cost and recruitment time)



Contribute to your employees professional development



Raise awareness of your company to future employees



Opportunity to connect with industry leaders, educators and businesses



Highlight your wider contribution to the local community



Demonstrate going 'above and beyond' to help with tendering for new work

An external impact and evaluation will be made available to all companies after the event.







### What do we provide?



As an exhibitor you will be provided with

- Exhibition footprint of approximately 3m x 2m
- Power supply
- 1 x trestle table
- Complimentary refreshments throughout the day

We do not charge exhibitors for participating in the event although corporate sponsorship packages are available.

# What kind of activities have been delivered at previous events?

We would like you to showcase your business through a short, hands-on activity appropriate for children aged from 9-13 years. Footage from STEMFest in Newcastle can be found by accessing this video link. Activities that have worked well in the past have included:

- A robot dog demonstrating how data is collected from dangerous sites prior to construction
- Portable VR Headsets replicating climbing inside a wind-turbine
- An interactive experience where pupils control a submarine
- Welding activity using VR headsets
- Pack a service module' with enough resources to support one astronaut for a five day mission
- PPE 'dress up' activity
- Giant iPad with games and activities linked to Cyber and Fraud

If you need advice with a particular activity, please email stem@rtcnorth.co.uk where we will be delighted to turn your idea into reality!

### **REGISTER NOW**







# Shaping Futures: Become a STEM Ambassador!

STEM Ambassadors are positive role models who give their time and enthusiasm for free to bring STEM subjects to life, bridging the gap between education and industry. Through their support, they encourage a new generation of young people into STEM industries.

If you would like to know more about the STEM Ambassador programme and join a community of around 30,000 STEM professionals, sign up here: <a href="https://www.stem.org.uk">www.stem.org.uk</a>





