

# NWAA ANNUAL CONFERENCE 2025



**BACK BY  
DEMAND**



Wednesday 26th  
February 2025



Concorde  
Conference Ctr,  
WA15 8XQ



08:30 - 17:00

**To Sponsor Or Exhibit At The Event**



**Please Contact Us:**

E: [membership@aerospace.co.uk](mailto:membership@aerospace.co.uk)



[www.aerospace.co.uk](http://www.aerospace.co.uk)



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# Annual Conference 2025

The North West Aerospace Alliance Annual Conference for 2025 is back by popular demand at the iconic **Concorde Conference Centre, WA15 8QX** and will be taking place on Wednesday 26<sup>th</sup> February 2025.

**Keynote Speakers Confirmed With More To Be Announced:**



Full agenda to be announced in the coming weeks!

## Sponsorship Opportunities & Promotional Partnerships

*“helping you to focus your branding and marketing communication efforts via the association and joint brand alliances”*

- √ **increase** business exposure
- √ **establish** industry credibility
- √ **improve** public image
- √ **build** prestige
- √ **enhance** publicity & business relationships
- √ **increase** brand and product exposure
- √ **improve** brand image and awareness
- √ **increase** marketing efforts
- √ **dedicated** speaker opportunities

We currently have [3 sponsorship packages](#) available:

- **Package A - Platinum**, ~~1~~ Available
- **Package B - Gold**, 2 Available
- **Package C - Silver**, 6 Available

# PLATINUM SPONSOR

~~only 1 available~~



## Package A – Platinum

As the lead sponsor the Platinum package offers your company maximum promotional and networking opportunities and brand positioning.

### Brand Positioning

- 20 minute speaker slot on the Annual Conference agenda
- Logo displayed in most prominent position on all relevant event literature
- Logo displayed exclusively on the stage (excluding NWAA)
- Logo ad or promotional video played during the networking lunch and refreshment breaks

### Promotional Opportunities

- Inclusion and acknowledgment in conference brochure
- Single page insert of corporate literature in delegate pack
- Opportunity to provide branded gifts to delegates
- Logo on invitations and front of delegate pack
- Full page advert into Spring Plane Talk edition (value £900)
- Spotlight editorial in February or March Express Newsletter
- Acknowledgement in March's Express Newsletter
- Exclusive website banner on the front page of the NWAA website a week either side of the annual conference
- Acknowledgement throughout the conference from senior NWAA representatives

### Networking Opportunities

- x3 delegate passes to the annual conference
- x2 Pre-Event speakers dinner invitations
- 3m x 3m branded pop up stand with your company logo and literature (to be supplied by sponsor)/ large table top exhibition space in a prominent position
- Subsidised Delegate Passes for additional attendees

NWAA Member

**Total cost of sponsorship:**

£5,000 plus VAT

# GOLD SPONSOR

## 2 available



## Package B - Gold

### Brand Positioning

- Logo displayed on all relevant event literature relating to the Annual Conference
- 10 minute speaker slot on the Annual Conference agenda

### Promotional Opportunities

- Inclusion and acknowledgment in conference brochure
- Company logo and half page insert of corporate literature in delegate pack
- Half page advert in the Spring Plane Talk edition (value £500)
- Acknowledgement in March's Express Newsletter
- Acknowledgement of sponsorship on the NWAA website
- Acknowledgement throughout the conference from senior NWAA representatives

### Networking Opportunities

- x2 delegate passes to the Annual Conference
- x 1 Pre-Event speakers dinner invitation
- x1 table top and pop up banner (to be supplied by sponsor) exhibition space in a prominent position in the conference room
- Subsidised Delegate Passes for additional attendees

### NWAA Member

Total cost of sponsorship:  
£1,700 plus VAT

# SILVER SPONSOR

6 available



## Package C - Silver

### Brand Positioning

- Logo displayed on all relevant event literature relating to the Annual Conference

### Promotional Opportunities

- Company logo and 100 word synopsis included in literature as part of delegate pack
- Quarter page advert in Plane Talk Spring edition
- Acknowledgement in March's Express Newsletter
- Acknowledgement of sponsorship on the NWAA website

### Networking Opportunities

- x1 table top and pop up banner (*to be supplied by sponsor*) exhibition space in a prominent position
- x1 delegate pass to the annual conference
- Subsidised delegate passes for additional attendees

### NWAA Member

Total cost of SILVER sponsorship:  
£800 plus VAT





	<u>Platinum</u>	<u>Gold</u>	<u>Silver</u>
<b><u>Brand Positioning</u></b>			
X2 pre-event speaker dinner invitations	✓		
X1 pre-event speaker dinner invitations		✓	
20-minute speaker slot on the Annual Conference agenda	✓		
10-minute speaker slot on the Annual Conference agenda		✓	
Logo displayed in most prominent position on <b>all</b> relevant event literature	✓		
Logo displayed <b>exclusively</b> on the stage (except for NWAA)	✓		
Logo ad or promotional video played during the networking lunch and refreshment breaks	✓		
Logo displayed on <b>all</b> relevant event literature relating to the Annual Conference		✓	✓
<b><u>Promotional Opportunities</u></b>			
Inclusion and acknowledgment in conference brochure	✓	✓	
Single page insert of corporate literature in delegate pack	✓		
Company logo and half page insert of corporate literature in delegate pack		✓	
Company logo and 100-word synopsis included in literature as part of delegate pack			✓
Opportunity to provide <b>branded</b> gifts to delegates	✓		
Logo on invitations and front of delegate pack	✓		
Full page advert into Spring Plane Talk edition (value £900)	✓		
Half page advert in the Spring Plane Talk edition (value £500)		✓	
Quarter page advert in Plane Talk Spring or Summer edition			✓
Spotlight editorial in January or February Express Newsletter	✓		
Acknowledgement in January's Express Newsletter	✓	✓	✓
Exclusive website banner on the front page of the NWAA website a week either side of the annual conference	✓		
Acknowledgement of sponsorship on the NWAA website		✓	✓
Acknowledgement throughout the conference from senior NWAA Representatives	✓	✓	
<b><u>Networking Opportunities</u></b>			
x3 delegate passes to the annual conference	✓		
X2 delegate passes to the annual conference		✓	
X1 delegate passes to the annual conference			✓
3m x 3m <b>branded pop-up stand</b> with your company logo and literature (to be supplied by sponsor)/ <b>large tabletop exhibition space</b> in a prominent position	✓		
x1 <b>tabletop and pop-up banner</b> (to be supplied by sponsor) exhibition space in a prominent position in the conference room		✓	✓
Subsidised Delegate Passes for additional attendees	✓	✓	✓

# N W A A Annual Conference 2025 Sponsorship Form

Company Name	
Contact Name	
Contact Position	
Contact Number	
Email Address	

Package Details	Price	Included in Sponsorship Package	How many extra tickets do you require? (£60 each)
A - Platinum Package	£5000	3 free	
B - Gold Package	£1700	2 free	
C - Silver Package	£800	1 free	

\*Please note that prices exclude VAT.

<b>Signed</b>	
<b>Date:</b>	
<b>Purchase Order Number:</b>	

Please send your completed & signed sponsorship form to:

Email: [membership@aerospace.co.uk](mailto:membership@aerospace.co.uk)

Tel: +44 (0) 1772 648800 & we'll raise the necessary invoice.